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| APPLICATION NO. | FILING DATE | FIRST NAMED INVENTOR | ATTORNEY DOCKET NO. | CONFIRMATION NO. |
|---|--------------------|----------------------|---------------------|------------------|
| 10/711,861 | 10/11/2004 | Chien-Wu Yen | 14147-US-PA | 5860 |
| JIANQ CHYUN INTELLECTUAL PROPERTY OFFICE 7 FLOOR-1, NO. 100 | | | EXAMINER | |
| | | | JOHNSON, CARLTON | |
| TAIPEI, 100 | LT ROAD, SECTION 2 | | ART UNIT | PAPER NUMBER |
| TAIWAN | | | 2136 | |
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| | | | NOTIFICATION DATE | DELIVERY MODE |
| | | | 11/30/2007 | ELECTRONIC |

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Notice of the Office communication was sent electronically on above-indicated "Notification Date" to the following e-mail address(es):

USA@JCIPGROUP.COM.TW

| , | | Application No. | Applicant(s) | | | | |
|---|---|---|--|--|--|--|--|
| | | 10/711,861 | YEN ET AL. | | | | |
| Office Action Summary | | Examiner | Art Unit | | | | |
| | | Carlton V. Johnson | 2136 | | | | |
| Period fo | The MAILING DATE of this communication app or Reply | ears on the cover sheet with the c | orrespondence address | | | | |
| • | ORTENED STATUTORY PERIOD FOR REPLY | / IS SET TO EVDIDE 2 MONTH/ | S) OD THIRTY (30) DAVS | | | | |
| WHIC - Exte after - If NC - Failu Any | CHEVER IS LONGER, FROM THE MAILING DANSIONS of time may be available under the provisions of 37 CFR 1.11 SIX (6) MONTHS from the mailing date of this communication. O period for reply is specified above, the maximum statutory period we to reply within the set or extended period for reply will, by statute, reply received by the Office later than three months after the mailing ed patent term adjustment. See 37 CFR 1.704(b). | ATE OF THIS COMMUNICATION 36(a). In no event, however, may a reply be tin will apply and will expire SIX (6) MONTHS from a cause the application to become ABANDONE | N. nely filed the mailing date of this communication. D (35 U.S.C. § 133). | | | | |
| Status | | · | , | | | | |
| 1) | Responsive to communication(s) filed on 11 O | ctober 2004. | | | | | |
| · - | This action is FINAL . 2b)⊠ This action is non-final. | | | | | | |
| 3)□ | ☐ Since this application is in condition for allowance except for formal matters, prosecution as to the merits is | | | | | | |
| | closed in accordance with the practice under E | x parte Quayle, 1935 C.D. 11, 45 | 53 O.G. 213. | | | | |
| Disposit | ion of Claims | | | | | | |
| 4)⊠ | 4)⊠ Claim(s) <u>1-17</u> is/are pending in the application. | | | | | | |
| | 4a) Of the above claim(s) is/are withdrawn from consideration. | | | | | | |
| 5) | 5) Claim(s) is/are allowed. | | | | | | |
| · — | ☑ Claim(s) <u>1-17</u> is/are rejected. | | | | | | |
| | Claim(s) is/are objected to. | | | | | | |
| 8)[_] | Claim(s) are subject to restriction and/or | r election requirement. | | | | | |
| Applicat | ion Papers | | | | | | |
| 9)[| The specification is objected to by the Examine | r | | | | | |
| 10)⊠ | 10)⊠ The drawing(s) filed on <u>11 October 2004</u> is/are: a)⊠ accepted or b)□ objected to by the Examiner. | | | | | | |
| | Applicant may not request that any objection to the | * | · | | | | |
| 44 | Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d). | | | | | | |
| 11) | The oath or declaration is objected to by the Ex | aminer. Note the attached Office | Action or form PTO-152. | | | | |
| Priority (| ınder 35 U.S.C. § 119 | | | | | | |
| 12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f). | | | | | | | |
| a) ☐ All b) ☐ Some * c) ☐ None of: 1. ☐ Certified copies of the priority documents have been received. | | | | | | | |
| | 2. Certified copies of the priority documents have been received in Application No | | | | | | |
| 3. Copies of the certified copies of the priority documents have been received in this National Stage | | | | | | | |
| | application from the International Bureau (PCT Rule 17.2(a)). | | | | | | |
| * See the attached detailed Office action for a list of the certified copies not received. | | | | | | | |
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| | | • | | | | | |
| Attachmen | t(s) | | | | | | |
| | te of References Cited (PTO-892) | 4) Interview Summary | | | | | |
| | e of Draftsperson's Patent Drawing Review (PTO-948) mation Disclosure Statement(s) (PTO/SB/08) | Paper No(s)/Mail Da 5) Notice of Informal P | | | | | |
| | r No(s)/Mail Date | 6) Other: | | | | | |

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DETAILED ACTION

- 1. This action is responding to application papers filed on 10-11-2004.
- 2. Claims 1 17 are pending. Claim 1 is independent.

Claim Rejections - 35 USC § 102

3. The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless -

- (e) the invention was described in (1) an application for patent, published under section 122(b), by another filed in the United States before the invention by the applicant for patent or (2) a patent granted on an application for patent by another filed in the United States before the invention by the applicant for patent, except that an international application filed under the treaty defined in section 351(a) shall have the effects for purposes of this subsection of an application filed in the United States only if the international application designated the United States and was published under Article 21(2) of such treaty in the English language.
- 4. Claims 1 8, 11, 15 17 are rejected under 35 U.S.C. 102 (e) as being anticipated by Cambron et al. (US Patent No. 20050012911).

Regarding Claim 1, Cambron discloses a method of customizing the startup logo of a projector, comprising the steps of: connecting said projector to an external device; and transmitting an image file from said external device into said projector to replace said startup logo of said projector. (see Cambron paragraph [0041], lines 8-13; paragraph [0027], lines 10-13: projector usage of external device; paragraph [0025], lines 1-4; paragraph [0020], lines 1-12: image, customized identification information (logo) for projector)

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Regarding Claim 2, Cambron discloses the method of claim 1, wherein before connecting said protector to said external device, further comprises performing an initialization to enter into a customization mode. (see Cambron paragraph [0036], lines 4-8: menu, enter customization mode)

Regarding Claim 3, Cambron discloses the method of claim 2, wherein before entering said customization mode, further comprises inputting a predetermined password. (see Cambron paragraph [0033], lines 6-9; paragraph [0027], lines 10-13: password usage before entering modification mode; paragraph [0042], lines 1-7: preselected (predetermined) user identification (password) information)

Regarding Claim 4, Cambron discloses the method of claim 3, wherein said password is input through an on-screen display. (see Cambron paragraph [0036], lines 4-8: user interface (on screen display); paragraph [0033], lines 6-9; paragraph [0027], lines 10-13: input of password)

Regarding Claim 5, Cambron discloses the method of claim 2, wherein before entering said customization mode, further comprises pressing a first key combination. (see Cambron paragraph [0032], lines 10-12; paragraph [0033], lines 1-6: keypad (key combinations) used to input commands, initiate user interface menu (enter customization mode))

Regarding Claim 6, Cambron discloses the method of claim 2, wherein after entering said customization mode but before connecting said projector with said external device, further comprises an optional step of pressing a second key combination to terminate the startup logo customization procedure so that said startup logo is not replaced. (see Cambron paragraph [0032], lines 10-12; paragraph [0033], lines 1-6: keypad used to enter commands (terminate) user interface menu)

Regarding Claim 7, Cambron discloses the method of claim 1, wherein said projector stores said startup logo inside a built-in flash memory. (see Cambron paragraph [0037], lines 1-9; paragraph [0037], lines 11-15: non-volatile memory (flash memory), identification information (logo) stored in memory)

Regarding Claim 8, Cambron discloses the method of claim 7, wherein the step of transmitting said image file from said external device to said projector to replace said startup logo further comprises: reading said image file from said external device; writing said image file into a memory buffer; reading said image file from said memory buffer; and writing said image file into said flash memory. (see Cambron paragraph [0041], lines 8-13; paragraph [0027], lines 10-13: projector usage of external device, image file (identification information); paragraph [0043], lines 3-8: read image (content and identification (logo) information); paragraph [0037], lines 1-4; paragraph [0037], lines 11-15; paragraph [0040], lines 1-12: nonvolatile (flash) memory utilized for storage of

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image data)

Regarding Claim 11, Cambron discloses the method of claim 1, wherein said external

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device comprises a personal computer. (see Cambron paragraph [0027], lines 10-13:

external device: computer system (PC))

Regarding Claim 15, Cambron discloses the method of claim 1, wherein the

transmission interface between said projector and said external device comprises a

universal serial bus (USB) interface. (see Cambron paragraph [0031], lines 5-8: USB

communications interface)

Regarding Claim 16, Cambron discloses the method of claim 1, wherein the

transmission interface between said projector and said external device comprises a

RS232 interface. (see Cambron paragraph [0031], lines 5-8: RS232 communications

interface)

Regarding Claim 17, Cambron discloses the method of claim 1, wherein the

transmission interface between said projector and said external device comprises an

internal bi-directional communication (I2C) interface. (see Cambron paragraph [0047],

lines 1-6: bi-directional communications interface)

Claim Rejections - 35 USC § 103

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5. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.

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6. Claims **10, 12, 13, 14** are rejected under 35 U.S.C. 103(a) as being unpatentable over **Cambron** in view of **Lichtfuss et al.** (US Patent No. **20020175915**).

Regarding Claim 10, Cambron discloses the method of claim 1. Cambron does not specifically disclose whereby said external device comprises a mass storage device. However, Lichtfuss discloses wherein said external device comprises a mass storage device. (see Lichtfuss paragraph [0006], lines 1-6; paragraph [0018], lines 15-18: external device: hard disk drive (mass storage device))

It would have been obvious to one of ordinary skill in the art to modify Cambron as taught by Lichtfuss to enable the capability for external device comprising a mass storage device. One of ordinary skill in the art would have been motivated to employ the teachings of Lichtfuss in order to enable the capability to provide a flexible and portable projection system for viewing presentations in multiple formats. (see Lichtfuss paragraph [0015], lines 1-6: "... The present invention is directed to a system and method which provides a flexible and portable projection system for viewing presentations which may include a variety of image data formats and a mechanism for preparing and readily modifying presentation data for subsequent viewing. ... ")

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Regarding Claim 12, Cambron discloses the method of claim 1. Cambron does not specifically disclose whereby said external device comprises a memory card. However, Lichtfuss discloses wherein said external device comprises a memory card. (see Lichtfuss paragraph [0006], lines 1-6; paragraph [0018], lines 10-15: external device: memory card)

It would have been obvious to one of ordinary skill in the art to modify Cambron as taught by Lichtfuss to enable the capability for external device comprising a memory card. One of ordinary skill in the art would have been motivated to employ the teachings of Lichtfuss in order to enable the capability to provide a flexible and portable projection system for viewing presentations in multiple formats. (see Lichtfuss paragraph [0015], lines 1-6)

Regarding Claim 13, Cambron discloses the method of claim 12, wherein said image file inside said memory. Cambron does not specifically disclose whereby said card memory originates from a digital camera. However, Lichtfuss discloses wherein said card memory originates from a digital camera. (see Lichtfuss paragraph [0006], lines 1-6; paragraph [0018], lines 10-15: digital camera, digital memory card)

It would have been obvious to one of ordinary skill in the art to modify Cambron as taught by Lichtfuss to enable the capability for a memory card originating from a digital camera. One of ordinary skill in the art would have been motivated to employ the teachings of Lichtfuss in order to enable the capability to provide a flexible and portable projection system for viewing presentations in multiple formats. (see Lichtfuss

paragraph [0015], lines 1-6)

Regarding Claim 14, Cambron discloses the method of claim 12, wherein said projector. Cambron does not specifically disclose whereby a built-in card reader for reading said image file from said memory card. However, Lichtfuss discloses wherein a built-in card reader for reading said image file from said memory card. (see Lichtfuss paragraph [0006], lines 1-6; paragraph [0018], lines 10-18: memory card, card reader)

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It would have been obvious to one of ordinary skill in the art to modify Cambron as taught by Lichtfuss to enable the capability for external device comprising a memory card reader. One of ordinary skill in the art would have been motivated to employ the teachings of Lichtfuss in order to enable the capability to provide a flexible and portable projection system for viewing presentations in multiple formats. (see Lichtfuss paragraph [0015], lines 1-6)

7. Claim 9 is rejected under 35 U.S.C. 103(a) as being unpatentable over Cambron et al. in view of Tanner et al. (US Patent No. 20020133520).

Regarding Claim 9, Cambron discloses the method of claim 8, wherein from the step of reading said image file from said external device to the step of writing said image file into said flash memory proceed, and the amount of image file data is accommodated by said memory buffer. (see Cambron paragraph [0037], lines 1-4; paragraph [0037], lines 11-15; paragraph [0040], lines 1-12: flash memory for storage of image data)

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Cambron does not specifically disclose whereby utilizing a batch format. However, Tanner discloses wherein a batch format. (see Tanner paragraph [0019], lines 20-25; paragraph [0020], lines 8-10; paragraph [0021], lines 1-5: batch format, data processing for presentations)

It would have been obvious to one of ordinary skill in the art to modify Cambron as taught by Tanner to enable the capability for the usage of a batch format in data processing for presentations. One of ordinary skill in the art would have been motivated to employ the teachings of Lichtfuss in order to enable the capability for the automatic synchronization between audio and video portions of a presentation. (see Tanner paragraph [0007], lines 1-5: " ... Therefore, there is a need for a method of preparing a multimedia recording of a live presentation that allows for the automatic synchronization between an audio or video recording and the display of the slides used during the presentation. ... ")

Conclusion

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Carlton V. Johnson whose telephone number is 571-270-1032. The examiner can normally be reached on Monday thru Friday, 8:00 -5:00PM EST.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Nasser Moazzami can be reached on 571-272-4195. The fax phone number for the organization where this application or proceeding is assigned is 571Application/Control Number: 10/711,861

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273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

C.G.

November 13, 2007

Carlton V. Johnson

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TECHNOLOGY CENTER 2100

11/26/07